



January 28, 2008

For Immediate Release

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Sunriver Vacation Rental Company Named #1 Power User on NAVIS

Sunriver, Ore. – RE/MAX Sunset Realty & Vacations was officially presented with a plaque from Dave Brunkal, Chief Operations Officer of NAVIS, as a “Power User” on the NAVIS system. With only 10 Power Users recognized nationally, RE/MAX Sunset Realty & Vacations scored higher than any other vacation rental company, and is currently one of only three rental companies who are recognized as Power Users on the West Coast.

The NAVIS system is a powerful reservation capture solution that enables vacation rental managers and independent resorts to close more reservations and bring in more revenue from their existing inbound telephone calls. Due to the hard work of the RE/MAX Sunset Realty & Vacations reservations staff and this valuable marketing and lead management tool, they are tracking to increase revenue by a million dollars this year.

“When NAVIS vacation rental and resort clients are fully engaged with the NAVIS System and utilizing the integrated Best Practices, the results are increased revenue, a competitive advantage, and more success. Using a comprehensive benchmark system that measures Key Performance Indicators (KPI), NAVIS analyzes each client's KPIs on a regular basis to determine an overall "score." RE/MAX Sunset Realty & Vacations has achieved the level "Power User" and are realizing significant gains from using the NAVIS System,” says NAVIS Vice President of Marketing, Bill Schlosser.

Scott Pence, Owner and Property Manager of RE/MAX Sunset Realty & Vacations states “We are thrilled with the results and being recognized for this accomplishment. Our reservations staff has worked extremely hard learning to use this reservations and marketing tool to the utmost efficiency. The support and attentive service of the NAVIS staff has been outstanding through the entire process.”

About RE/MAX Sunset Realty and Vacations

RE/MAX Sunset Realty and Vacations is a full service vacation rental and real estate company, servicing all of Central Oregon. RE/MAX Sunset Realty and Vacations manages a large selection of privately owned vacation home and condo rentals in the resort area of Sunriver, making them the largest independent property management company in Sunriver. For more information on vacation home rentals or RE/MAX Sunset Realty real estate, please call (541) 593-5018 or (800) 541-1756, or visit the website at www.SunriverLodging.com.

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